

**BUILD YOUR DIGITAL FUTURE**

Charges: @ Rm 3500.00 per pax  
100% HRDC Claimable

# AI

## EMPOWERING NON-IT PROFESSIONALS WITH AI

**MAXSECON**  
(a division of MAXITULIN®)



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## Why This Training is Game-Changing

*While others struggle with AI complexity, you'll master practical tools that create immediate business impact and lasting competitive advantage for your organization*

### Program Highlights

**2**

Intensive Days

Customized for  
**10+**  
Industry Verticals

**0**

Tech Background  
Required

**∞**

Career Growth  
Potential

## Perfect For Ambitious Professionals

### CXOs & Senior Leaders

Drive digital transformation initiatives and strategic AI implementation across your organization.

### Business Operations & Growth Drivers

Leverage AI for your Operations, Finance, Sales, Marketing and HR

### Innovation & Transformation Leaders

Lead corporate innovation initiatives with cutting-edge AI transformations.

### Department Heads & Functional Managers

Transform workflows with AI automation and optimization.

## Your Transformation Journey

*From foundational understanding to hands-on implementation – master AI that works for your business.*

### Day 1: Foundation & Strategy

- AI Fundamentals for Business Leaders
- Practice Relevant AI Tools for your business
- Language Models & Prompt Engineering
- Digital Transformation
- AI Strategy
- Build your Digital Transformation Roadmap

### Day 2: Implementation & Mastery

- Productivity Hacks
- VIBE Coding
- Content Mastery
- Multimodal Generation
- No-Code Automation
- Build Your First AI Solution

## Understand the Pillars of Digital Transformation

**Scale Your Revenue**

**Improve Workforce  
Productivity**

**Supercharge Your  
Sales**

**Better your  
Customer Experience**

**Optimize Operations**

**Drive Innovation  
Leadership**

## What Makes This Different

### Practical Ways to Implement AI

Real-world applications and strategies you can deploy immediately in your business environment.

### Business-Impact Focused Modules

Every session directly connects to measurable productivity gains and revenue growth.

### Led by Industry Experts

Learn from professionals with proven track records in AI implementation across industries.

### Future-Proof Skill Development

Master frameworks that evolve with technology, ensuring long-term career relevance.

## Ready to Lead the AI Revolution?

Don't let AI transform your industry without you. Join the leaders who are already ahead of the curve.

### Program Details

**Duration:** 2 days  
**Language:** English  
**Format:** Hands-on workshops  
  
**Requirements:**  
*Bachelor's degree or professional experience*

### Target Industries

Supply Chain, Retail, Financial Services, Healthcare, Manufacturing, Education, and more.  
  
Perfect for professionals across all businesses functions leveraging AI for competitive advantage.

### Get Started

**Contact us for:**

- Pricing information
- Group discounts
- Custom Corporate programs

## Course Schedule Overview

Day	Morning Session	Afternoon Session
Day 1	AI Fundamentals & Tools Navigation AI Models & Prompt Engineering	Digital Transformation Framework AI Strategy & Roadmap Workshop
Day 2	Productivity Hacks & VIBE Coding Content Mastery with AI	Multimodal Generation & No-Code Automation Build Your First AI Solution
<b>Key Takeaways</b> <ul style="list-style-type: none"><li>• Practical AI implementation strategies for immediate business impact</li><li>• Hands-on experience with cutting-edge AI tools and platforms</li><li>• Digital transformation roadmap tailored to your industry</li><li>• No-code automation skills for workflow optimization</li><li>• Future-proof frameworks for continued AI adoption</li></ul>		

## Meet Your Trainers

**Rajiv Mathew** is more than just a tech trainer - he's a business strategist with 19+ years of experience helping C-suite executives leverage AI for transformation, focusing on ROI rather than technical jargon. He was the program head for Oracle's startup ecosystem and AI innovation program across JAPAC. Unlike traditional training where only tools are taught, Rajiv focuses on enterprise transformation—bridging business objectives with technology to drive measurable outcomes. His "business-first" approach equips professionals to future-proof their careers against AI-driven disruptions and navigate their journey without getting lost in technical complexity.

**Verghese Thirumala**, Founder & Managing Director of Maxitulin, has led the AI-powered physical security company since its establishment in Kuala Lumpur in 1997 with business presence in SE Asia. With 30 years of expertise, he has overseen operations across Malaysia, India, and Saudi Arabia, playing a key role in advancing AI-driven security technologies. His work spans Southeast Asia and the Middle East, offering deep insights into regional professional job challenges and requirements.